



For Immediate Release

DEMOCHICKS ON LOCATION – SUCCESS IN CHALLENGES

Long Beach, Calif., Winter 2023 – The DemoChicks winter event at Northpoint Apartments showcased a commitment to empowering young minds through a series of workshops. With a focus on encouraging girls to step out of their comfort zones and pursue their dreams, the event successfully provided a platform for exploration and inspiration.

Facilitated by CTI and our chief DemoChick, Robin, the first workshop set the tone for a series of hands-on activities. Building houses from wooden popsicle sticks not only allowed the 15 girls to unleash their creativity but also fostered a sense of accomplishment as they overcame challenges posed by an intricate task.

The second workshop featured the construction of stick and marshmallow structures, which captured the girls' enthusiasm of the participants. They demonstrated commendable skill in crafting these structures, demonstrating their ability to thrive in creative endeavors.

The third activity was facilitated by Clark Construction, which broadened the girls' horizons and informed them of various career options. Guests from Hill International also provided guidance. In this activity, the girls had to build a pizza shop with Legos under time constraints. This tested their teamwork and instilled the importance of paying attention to detail and utilizing muscle memory. The girls stretched their resourcefulness and problem-solving skills in this workshop, like when they took pictures of the box for easier reference.

In the fourth workshop, both boys and girls were included. With the assistance of student ambassadors from the College of Engineering at California State University Long Beach, the kids navigated the challenge of constructing straw rockets. This activity proved to be challenging, but rewarding, as the kids worked together and persisted to meet their goals.

Overall, the DemoChicks winter event at Northpoint Apartments combined education and fun, encouraging young girls to explore non-traditional interests and career paths. The variety of workshops, coupled with the involvement of special guests, provided a

well-rounded experience that will leave a lasting impact on the participants, inspiring them to embrace challenges and follow their ambitions with confidence.

About DemoChicks:

DemoChicks is a nonprofit organization dedicated to empowering young girls and women in the fields of Science, Technology, Engineering, and Mathematics (STEM). Through various educational programs, workshops, and field trips, DemoChicks strives to eliminate gender disparities in STEM and foster a more inclusive and equal future for all.

For more information about DemoChicks and their initiatives, visit www.demochicks.org

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